



News Release

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Michael Laurenti Named Belk, Inc. Executive Vice President and Chief Information Officer

CHARLOTTE, N.C., April 6, 2010 – Belk, Inc. has announced the appointment of Michael Laurenti to executive vice president and chief information officer, reporting to Johnny Belk, president and chief operating officer, effective on March 29, 2010. Laurenti succeeds Robert K. “Roddy” Kerr, Jr., who retired on March 1, 2010 after 38 years of service.

Laurenti previously served as vice president of information technology for Family Dollar Stores, Inc. in Charlotte since August 2006. He began his retail career in 1994, and prior to joining Family Dollar held the post of vice president of business and technology services for Linens N’ Things in Clifton, N.J., and various roles in both the domestic and international divisions of Toys R Us in Paramus, N.J.

“We’re pleased that Mike has joined Belk to lead our information technology team,” said Johnny Belk. “He brings outstanding experience and talent that will enable us to continue building on the effectiveness and results of this critical part of our business.”

Laurenti is a graduate of Cornell University with a Bachelor of Science degree in applied economics and business administration.

About Belk, Inc.

Charlotte, N.C.-based Belk, Inc. is the nation’s largest privately owned mainline department store company. It operates 306 Belk stores located in 16 Southern states. The company was founded in 1888 by William Henry Belk in Monroe, N.C., and is in the third generation of Belk family leadership. Its Web site (www.belk.com) is designed with many special features to make online shopping exciting, convenient and easy for customers. It offers a wide assortment of fashion apparel, shoes and accessories for the entire family along with top name cosmetics, a wedding registry and a large selection of quality merchandise for the home.

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