

Cox Business Donation Transcript

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[Photo Information](#)

Cox Donation 1: Andy Kramer Petersen, right, President & CEO of Banner Health Foundation, discusses donation with leaders of Cox Business.

Cox Donation 2: Sandra Gonzalez, right, and Faud Ali, both of Cox Business, deliver cases of surgical masks to Banner Health.

Cox Donation 3: Faud Ali, left, and Sandra Gonzalez, both of Cox Business, deliver cases of surgical masks to Banner Health.

Cox Donation 4: Cox Business donates more than \$200,000 worth of surgical masks to Banner Health.

[Media Kit Log](#)

0:00 – 2:00 Ed Aaronson, Cox Business

2:00 – 3:19 Andy Kramer Petersen, Banner Health Foundation

3:19 – 6:54 Doug Bowen, Banner Health Supply Chain

6:54 – 8:23 Cox Business Donation

8:23 – 9:57 Banner Health Supply Chain Operations

[Ed Aaronson, Cox Business](#)

[00:00:10.35] Cox likes to invest in the communities that we serve. It's really important to us. It's part of our DNA, part of our culture. And especially when it comes to education and health care for the markets that we live and work in.

[00:00:32.01] We brought 110,000 surgical masks. We are, Banner has been such a great partner of ours for the last decade. Your frontline employees are our heroes, keeping us healthy, keeping us safe. And we're just proud to be able to provide this small donation to help the cause.

[00:01:00.65] We pride ourselves in powering the businesses here in Arizona, but also all of the homes and families. When you think about work from home, educate from home, we're working really, really hard to help everyone stay connected during these unique times. Obviously, we believe in investing in our communities. We think it's healthy for all of our communities and for our country.

[00:01:32.87] And we would encourage everyone to jump in and help out our frontline heroes. Nationwide, were contributing to 11 different health care systems. These 110,000 masks are part of an overall donation program valued at about \$2.2 million

Andy Kramer Petersen, Banner Health Foundation

[00:02:10.89] Our team, the Banner Health Foundation has completely pivoted in terms of how we operate day to day during this pandemic. What's really interesting is early on, when the needs went from just cash to personal protective equipment, food for the frontline folks, meals for those at the collection center, who were out all day collecting supplies for us. So we've definitely pivoted and become more of a grassroots foundation.

[00:02:51.75] Cox has been a partner with Banner for more than a decade. It started with their support of the Cox Integrative Medicine Center at M.D. Anderson years ago. And this is their second time that they have donated PPE in the last six months. So yeah, we're thrilled. And I think that they, that it helps them and their employees feel that much closer to Banner.

Doug Bowen, Banner Health Supply Chain

[00:03:29.92] When the virus first came out in China, the workers in China became ill and could not make PPE. So the production of PPE went down. At the same time, demand for the personal protective equipment went up. And China was 85% of all the PPE globally.

[00:03:51.71] So we had this opportunity for a perfect storm. We had exponentially rising demand. And we had a shrinking supply, which resulted in the perfect storm of a shortage and a global disruption of PPE.

[00:04:12.75] January is when all of the shoes started to drop. And we started to see leading indicators that we were going to have supply chain problems. And we expect we're going to continue to have supply chain problems to the next full year.

[00:04:35.22] Our relentless commitment is to keep our caregivers safe. And we do that by providing PPE, providing them protection. And so the shortage of supplies that I mentioned has led to this situation where we are dependent on donations. And we have been lucky to get this generous donation from Cox Communications for these KN95 masks that will help to keep our caregivers safe.

[00:05:11.89] We've had to move from plan A to plan B to plan C and sometimes further down the alphabet. And so as we have ran into items where we've had to substitute, we've been dependent on our caregivers being flexible, as they've seen different products come in that do a similar function. But they've had to readily accept the availability of the products that we've been able to source. So we're really appreciative of the flexibility of our health care workers, knowing and understanding the situation that we're in, and supporting us by using the substitute products as they come in.

[00:05:57.27] No matter how much the supply tries to keep up, it won't. And so conservation is the key. So as people understand that and take steps to make sure that they're using the right product at the right time, we'll be able to come through this in a good manner.

[00:06:21.13] Here in our distribution center, we serve on a daily basis all of the Arizona facilities. And on an as needed basis, we ship up to our Western region facilities, whether that's Colorado, Wyoming, Nebraska, or California. And so we've been in a position where we have had enough supply to be able to share with all Banner facilities. And this 200,000 square foot building has been the heartbeat of keeping up with the supply needs of Banner.

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