



Ally Financial

Ally Financial (NYSE: ALLY) is a digitally disruptive, diversified financial services firm with a full suite of financial products and services including banking, auto finance and mortgage offerings. Beyond its services, Ally is known for its unique culture, straight forward approach and customer-centric business philosophy.

Top 25

U.S. financial holding company

\$170 B

Total assets as of March 30, 2018

+8,000

Employees

5.6M

Customers

90%

Customer Satisfaction



Ally Bank

- > Consumer banking product suite: CDs, Checking/Savings, Ally CashBack Credit Card, IRAs
- > 1.4M customers with \$81.7B in customer deposits, up 17% year-over-year
- > "Best Internet Bank" and "Best for Millennials" on Kiplinger's Personal Finance Magazine's "Best Banks" list

Member FDIC



Ally Auto

- > Independent finance, leasing, commercial insurance and vehicle protection provider for dealers and consumers serving 18,000 dealers and over 4M customers in the U.S.
- > Leading wholesale online auction platform, SmartAuction
- > 2017 commercial auto balances of \$35.5B
- > Introduced ClearLane online auto finance marketplace in April 2017



Ally Invest[®]

- > Digital wealth management and online brokerage platform
- > Launched Ally Invest[®], a low-cost trading platform for self-directed investors, and a suite of affordable, automatically managed investment portfolios, in May 2017
- > Serving 260,000 customer accounts that total \$5.4B in assets



Corporate Finance

- > Sources of capital for equity sponsors and middle market companies
- > Our diverse portfolio spans 100+ relationships and includes cash flow and asset-based loans ranging from \$15 to \$250 million
- > Total loans increased 25% year-over-year



Ally Home

- > Direct-to-consumer mortgage platform offering new purchase and refinancing solutions
- > Launched in December 2016
- > Mortgage Products offered by Ally Bank an Equal Housing Lender (EHL)



Ally CashBack Credit Card

- > 2% cash back at gas stations and grocery stores; 1% cash back on all other purchases
- > 10% Ally Deposit Bonus when rewards are deposited into an eligible Ally Bank Account

The Ally CashBack Credit Card is issued by TD Bank

Our Culture

We are focused on the financial well-being of our customers. We have a fierce commitment to:

- > Do Right: Sincere respect for each other, our customers and communities we serve.
- > Obsess Over the Customer: Every innovation, product and interaction we have is designed to ensure we're doing the best for our customers and their financial well-being
- > Tirelessly Innovate: Our business and teams are built to constantly innovate and reinvent to bring the best to our customers
- > Be Purpose Driven: Giving back to our communities is a core part of Ally's culture. Throughout the year employees volunteer and donate to vital community services and financial education to help those that need it most

Our Brand

- > "Do It Right[®]" is our brand promise and our value proposition. We're focused on doing right for customers, employees, communities and investors.
- > Siegel+Gayle named Ally a "Top 10 Disrupter Brand" –Global Brand Simplicity Index, 2017



Reach Out

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