

Inspired by Detroit...

Celebrating Ally's commitment to the city, each floor of our new home represents a unique community in Detroit.

Interior finishes, fixtures and furniture are designed to reflect the unique architecture and culture of its neighborhood.

Ally Detroit Center:

- Michigan's tallest office building
- Ally has 321,000 square feet
- 13 newly designed floors
- Designed around a contemporary workplace ideology
- Home to 1,500 Ally employees and contract team members

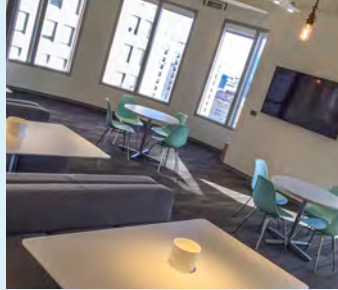
Additional information available at: media.ally.com



Contemporary workspaces that meet the needs of our modern workforce:

More collaboration space

Approximately 18% of usable work area is dedicated to informal collaboration – comfortable seating areas, social zones, café areas



Environmentally friendly

Flooring and woodwork contains reclaimed wood harvested from aged barns, mills, factories and warehouses. Several windows were salvaged from the Cadillac Stamping Plant in Detroit.



Spaces that reflect the company and the city

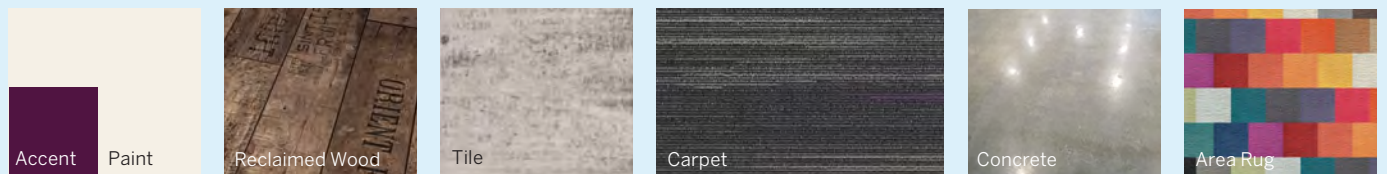
A Closer Look at Floor 15: Eastern Market

Eastern Market has been Detroit’s most visited outdoor marketplace since arriving at its current location in 1891. Before refrigerators, the sheds at Eastern Market provided farmers and butchers alike platforms to distribute their products. Now the market attracts about 45,000 people each Saturday, making it the largest historic public market district in America.

Ally invoked the spirit of Eastern Market in its fifteenth floor space by infusing the space with the color, texture, materials reminiscent of the market, including rustic, reclaimed wood, industrial steel elements and a three-dimensional logo made of green moss. This is balanced with vibrant rugs and furnishings to reference the many colors of the market



Finishes



Fixtures | Furnishings

